



South Coast
Air Quality Management District

21865 Copley Drive, Diamond Bar, CA 91765
<http://www.aqmd.gov>

FOR IMMEDIATE RELEASE
April 8, 2014

MEDIA CONTACT: Samantha Mac Donald
smacdonald@westboundcommunications.com
O (909) 384- 8188 | C (909) 771-4243

REGISTRATION OPENS APRIL 16!
SOUTHLAND RESIDENTS CAN SAVE SOME CASH WITH
ANNUAL LAWN MOWER EXCHANGE PROGRAM

SCAQMD Expects to Exchange 4,000 Lawn Mowers This Spring

Southland residents can register starting on Wed., April 16 to get up to 75 percent in savings on a new electric lawn mower with the South Coast AQMD's popular Lawn Mower Exchange Program.

Now in its 12th year, the program helps the wallet and air quality by trading residents' used, highly polluting gas-powered lawn mowers for environmentally friendly, cordless battery-electric models.

This year's program offers 4,000 mowers for trade-in. SCAQMD encourages residents to act fast once registration opens and secure a spot at one of four events being held this year in Long Beach, Pasadena, Riverside and Anaheim.

"By participating in the Lawn Mower Exchange Program, residents will get a brand new mower that is easier to operate and quieter than a gas model for just a fraction of the retail price," said William A. Burke, Ed.D., SCAQMD's Governing Board Chairman. "In addition to taking advantage of this great offer, residents will also help better their community by eliminating air pollution from old gas mowers."

In fact, an older gas-powered lawn mower can spew more pollution into the air in a single year than a car driven more than 22,000 miles.

Residents have the opportunity to register and choose from one of five Black & Decker and Greenstation battery electric models ranging from \$100 to \$250:

- [Black & Decker](#) 18" 36 volt, \$100 (*Retail price: \$379*) (75 percent savings!)
- Black & Decker 19" 36 volt, \$180 (*Retail price: \$429*)
- Black & Decker 19" 36 volt self-propelled, \$250 (*Retail price: \$479*)
- [Greenstation](#) 20" 24 volt, \$160 (*Retail price: \$430*)
- Greenstation 19" 24 volt self-propelled, \$230 (*Retail price: \$470*)

- more -

To take advantage of this great offer, residents must pre-register at www.aqmd.gov by clicking on the Lawn Mower Exchange banner, or calling 1-888-425-6247. Registration opens April 16 at 8 a.m. and is on a first-come, first-served basis.

Exchanging a mower is easy and convenient – only a 10- to 15-minute process – and participants never have to leave their car. Upon arrival, workers will remove the old gas mower from the vehicle and drain it of hazardous fluids prior to its destruction at a metal recycling facility. After payment is made, attendants will place the new, boxed mower in the customer's vehicle. To view a video on the exchange process, visit www.aqmd.gov.

Residents must be at least 18 years old to participate in the program. Gas-powered mowers must be in working order and only one mower per household can be exchanged. Cash, check or major credit cards are accepted for payment.

Exchange events will take place as follows. All events will take place on Saturdays from 8 a.m. to noon.

- May 3 in Long Beach
- May 17 in Pasadena
- June 14 in Riverside
- June 28 in Anaheim

When the program ends this summer, SCAQMD will have scrapped more than 55,000 highly polluting gasoline mowers, removing almost 114 tons of smog-forming pollutants from the Southland's air.

This year's program is sponsored by the SCAQMD, in cooperation with the California Air Resources Board, Southern California Edison, Los Angeles Department of Water and Power, City of Anaheim, City of Pasadena, Long Beach City College, Bourns, Inc., UC Riverside, and Anaheim Public Utilities. The program is funded through SCAQMD's Air Quality Investment Program (AQIP), which is financed by Southland companies that pay a fee in lieu of offering rideshare incentives as required by SCAQMD's Rule 2202. The Lawn Mower Exchange Program will offset more emissions than would be achieved by an employer rideshare program.

SCAQMD is the air pollution control agency for Orange County and major portions of Los Angeles, San Bernardino and Riverside counties.