ORDINANCE NO. 91-1725

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF COVINA AMENDING PCD-75-001, PCD-80-002 AND PCD-81-004 SIGN CRITERIA OF THE DESIGN GUIDELINES IN THE VILLAGE OAKS OFFICE PARK.

THE CITY COUNCIL OF THE CITY OF COVINA DOES ORDAIN AS FOLLOWS:

SECTION 1. The Village Oaks Sign Criteria is hereby amended to add
the following to PCD-75-001, PCD-80-002 and PCD-81-004:

- A. Buildings fronting on Garvey Avenue are exempt from the criteria of Sub-sections B, C and D of this exhibit. However, they shall comply with the following:
 - The hotel and restaurant shall be subject to the Municipal Code sign regulations of the C-4 zone, the Covina Design Guidelines and any legal variances which have been granted.
 - 2. The commercial building on the south side of Garvey Avenue shall be subject to the Municipal Code sign regulations of the C-2 zone and the Covina Design Guidelines.
 - 3. The building at 1175 West Garvey Avenue shall be subject to the Municipal Code sign regulations of the C-P zone and the Covina Design Guidelines except that not more than two wall signs shall be permitted.
- B. Phase I (Tract No. 32767, Lots 63-67; Tract No. 33379, Lots 5-30; and Tract No. 41330, Lots 1-2, Village Oaks Drive, Center Court Drive and Forest Hills Drive), and Phase II (Tract No. 36602, Lots 1-13, Oak Park Road) shall be subject to the following sign regulations:
 - Monument Signs:

Each building shall be permitted one monument sign per street front. Such sign shall not exceed 20 square feet per face nor an overall height of six feet. The sign shall not be internally illuminated and shall be constructed of materials matching those used in the associated building.

2. Office Building Signs:

A wall identification sign may be permitted in lieu of a monument sign. The wall sign shall not be directly illuminated or exceed 20 square feet in area. One identification sign not directly illuminated, and not exceeding 10 square feet in area shall also be permitted on each side of the building where a principal pedestrian entrance is situated.

3. Institutional Signs:

One standard sign per street front or denoting the name of any public, charitable, or religious institution when located on the premises of such institution, provided; however, such sign or bulletin board shall not exceed 8 square feet in area.

4. Flags:

Flags shall be defined as official flags of government jurisdictions, including flags indicating weather conditions and flags which are emblems of on-premise business firms and enterprises, public and non-profit organizations. No single flag shall exceed 20 square feet in area or be larger than the flag of the United States of America. Sites under one acre in size shall be limited to one flagpole. In no event shall there be more than two (2) flagpoles per site.

- C. Phase III (Tract No. 10330 and Tract No. 42505, Lots 1-13, Parkview Drive) shall be subject to the following sign regulations:
 - Two freeway oriented wall signs shall be permitted per building, or in the alternative one wall sign and a monument sign not more than 20 sq. ft. in sign area and 6' in height.
 - 2. The total area of all signs shall not exceed 90 sq. ft.
 - Total wall signage shall not exceed 0.5 square feet of sign area per foot of building frontage on the side on

which it is placed.

- 4. Monument signs shall match and be constructed of materials used in the exterior of the main building and wall signs must use letters that are individually attached to the building.
- D. GENERAL DESIGN REGULATIONS: (For Phases I, II and III)
 - In no case shall flashing, moving or audible signs be permitted.
 - Color of signs shall conform to the colors described in the Design Guidelines.
 - 3. In no case shall the wording of sign describe the products sold, prices, or any type of advertising except as part of the occupant's trade name or insignia (i.e., "John's" or "John's Shoes").
 - No signs of any sort shall be permitted on canopy roofs or building roofs.
 - No signs perpendicular to the face of the building shall be permitted.
 - 6. No sign or any portion thereof may project above the building or top of wall upon which it is mounted.
 - Painted lettering of flat surfaces will not be permitted, except by approval of the Chief Planning Official.
 - 8. No window sales, promotional, etc., signs will be permitted at the glass line.
 - 9. Political posters, displays, campaign signs, etc., will not be permitted, except in designated display areas.
 - 10. All exterior letters or signs exposed to the weather shall be mounted at least three fourths inch (3/4") from the building to permit proper dirt and water drainage.
 - 11. Typical "can" or "box" back-lite signs with entire faceareas in plastic will not be permitted.
 - 12. No sign of any type shall be closer than 10' to street property line.
 - 13. No sign maker's label or other identification will be permitted on the exposed surface of signs except those

- required by local ordinance which shall be located in an inconspicuous location.
- 14. No exposed neon lighting shall be used on signs, symbols or decorative elements.
- 15. All electrical signs shall bear the UL label and their installation must comply with all local building and electrical codes.
- 16. No exposed conduit, tubing, or raceways will be permitted. All conductors, transformers and other equipment shall be concealed.
- 17. Locations of all conduit openings and sleeved-in sign panels of building wall shall be indicated by the sign contractor on the drawings submitted to the Architectural Review Committee. Installation shall be in accordance with the approved drawings.

18. Temporary Signs:

- (a) Project Signs: One standard sign (2 on corner lots) denoting the name of the project, the developer, the architect and engineers, and the contractor is permitted until such a time as a final inspection of the building(s) designated said structure(s); whichever occurs first. Any other individual signs will not be permitted.
- (b) Real Estate Signs: A standard sign advertising the sale or lease of the site or building will be permitted. This sign shall conform to the standards of Chapter 17.74.040 of the Covina Municipal Code. When said Real Estate sign is concurrent with construction sign, then both signs shall occur on the same structure.
- (c) Special Event signs: Portable signs may be erected on the premises of an establishment having a grand opening or special event, provided that such signs conform to the set standards established by the Architectural Review Committee and such signs shall

be displayed for a period not to exceed 7 calendar days within any 6 month period.

SECTION 2. The City Clerk shall certify to the passage and adoption of this ordinance and shall cause the same to be published according to law.

APPROVED AND ADOPTED this 16th day of April 1991

Mayor Pro Tem

ATTEST:

City Clerk

APPROVED AS TO FORM

City Attorney

I, JOHN R. THOMSON, City Clerk, Covina, California, CERTIFY that this ordinance was introduced at a regular meeting of the City Council held April 2, 1991, and thereafter at a regular meeting of the City Council held April 16, 1991, signed by the Mayor Pro Tem, and the ordinance was passed and adopted by the following vote:

AYES: O'Leary, Richardson, Coffey

NOES: None

ABSENT: Morgan, Lancaster

John & Eliminasi
City Clerk